

ENGLISH LANGUAGE PROFICIENCY (ELP): A POTENTIAL TOOL FOR EMPLOYMENT IN CORPORATE WORLD

A. DEIVA SINGH

Research Scholar, Arulmigu Meenakshi Amman College of Education (AMACE), Kancheepuram, Tamil Nadu, India

ABSTRACT

In the present scenario, the importance and demand for proficiency in the English language have increased and it has become a vital element in one's professional world and for career growth. This paper presents the impact of English Language Proficiency (ELP) as a potential tool for employment in the corporate world. There can be no doubt that English Proficiency has been identified as an essential workplace tool for success in business and have been correlated with career success and increased financial rewards. It is also found that English proficiency is assessed in the recruitment process by all industry sectors. This need persuades employees to fulfill their potential required to reach their goal. Thus, the researcher attempts to draw attention to factors leading to poor command of the English language and tries to explore different steps to improve English Proficiency to grab the global opportunities that are available for individuals and to enhance one's career in the global business landscape.

KEYWORDS: Corporate World, Employability skill, English Language Proficiency (ELP) etc